

## **9. OUTSTANDING CONTRIBUTION BY AN INDIVIDUAL OR GROUP**

This award recognises the extraordinary personal and professional achievement and contribution by an individual or group over many years to the region, and particularly their State's tourism industry. Judges consider in particular the activities and contribution of the nominee outside the expectations of normal employment.

### **Important notes:**

- *The award will not be made to the same person twice.*
- *Nominations are acceptable from any party except the nominee.*
- *The answer to each question must not be more than 2 pages.*
- *The nominee's Curriculum Vitae and no more than 5 letters of recommendation may be included.*
- *The award will be presented at the discretion of the judges, based on the submissions received.*
- *This category is awarded at regional level only and the recipient will not automatically proceed to the State judging process.*
- *This award will not necessarily be recognised annually.*

**The judges will take into account the following aspects of the contribution when assessing a nomination.**

### **1. OVERVIEW OF THE NOMINEE**

Provide a brief overview of the nominee, highlighting their outstanding attributes. Include a brief history of their career in tourism, including a description of their current employment, if applicable. **(10 points)**

*TIPS: Extracts from their curriculum vitae may prove useful.*

### **2. NOMINEE'S PROFESSIONAL CONTRIBUTION AND SERVICE**

Provide examples and the long term benefits of the nominee's professional contribution and service to the region and, if relevant, South Australian tourism industry.

**(20 points)**

*TIPS: The emphasis should be on professional commitment.*

### **3. NOMINEE'S PERSONAL CONTRIBUTION AND SERVICE**

Provide examples and the long term benefits of the nominee's personal contribution and service to the region and, if relevant, the South Australian tourism industry. **(20 points)**

**TOTAL 50 POINTS**